

ADW



# BUILDING RELATIONSHIPS

FT. TRICIA LOVE VARGAS

PUBLISHER AND CREATIVE DIRECTOR LA STYLE  
MAGAZINE

# WELCOME

TO ALL THE WOMEN & GAME CHANGERS

The Modern Day Wife is a community of women who inspire one another to educate & train to become the Executive of their life, career & household in order to strengthen the family unit. They are dedicated & passionate about positively transforming their lives, workplace, community, relationships & home in order to do & have it all.

In this workbook, Publisher and Creative Director of LA Style Magazine, Tricia Love Vargas talks about how to build industry relationships.



"I never dreamed about success. I worked for it."

*Estée Lauder*



# CONTENT

WELCOME

**pg. 1**

OUR GUEST

**pg. 3**

RELATIONSHIP TIPS

**pg. 4-5**

KEY WORD CURATOR

**pg. 8-9**

IMPRESSIONS CHECKLIST

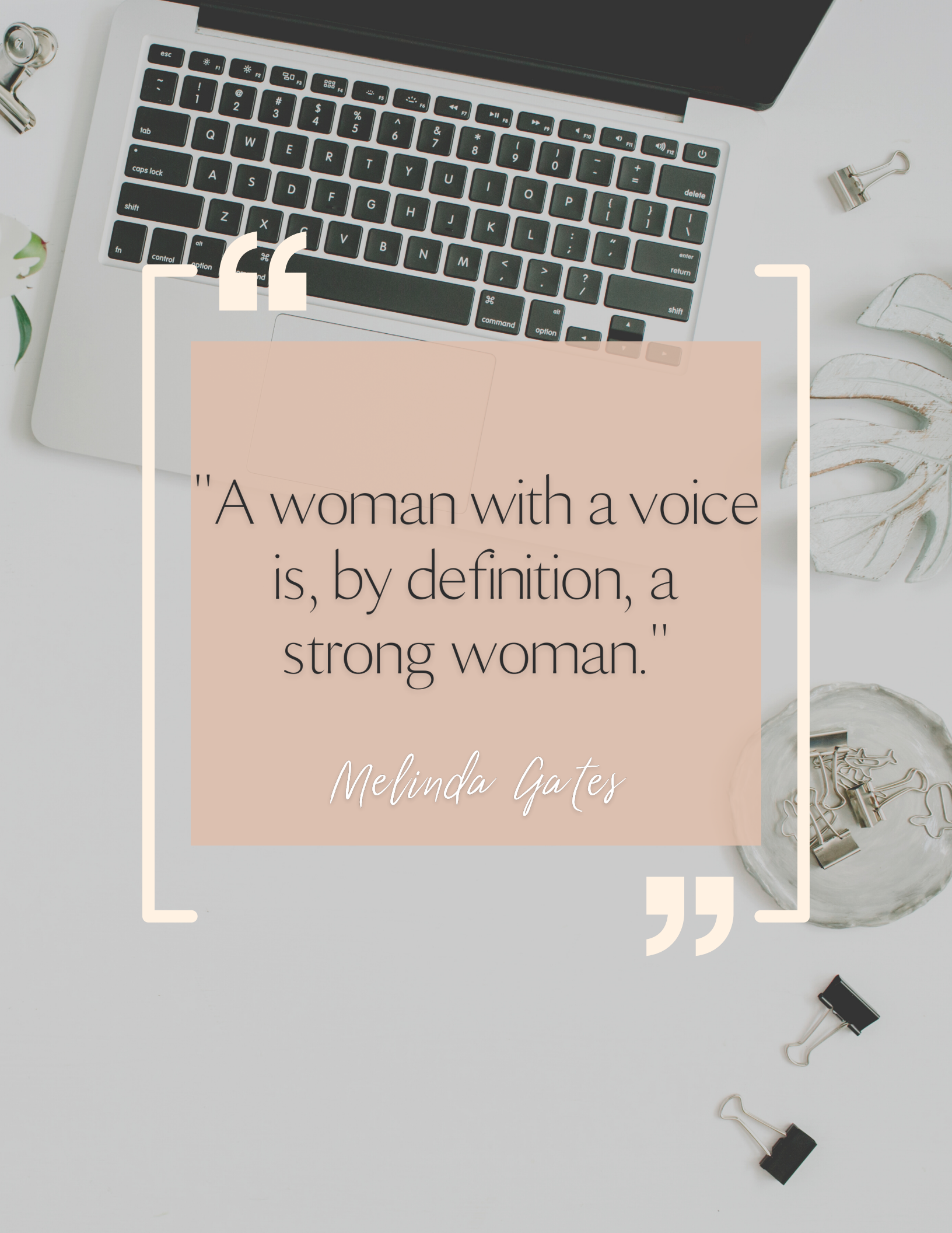
**pg. 11**

THANK YOU

**pg. 12**

"The most beautiful thing you can  
wear is confidence."

*Blake Lively*



"A woman with a voice  
is, by definition, a  
strong woman."

*Melinda Gates*



# TRICIA LOVE VARGAS

LA STYLE MAGAZINE

Information about Tricia

# BUILDING RELATIONSHIPS

*in the industry*

*tip*

## 1 Be authentic

Within the first 30 seconds to a minute of meeting someone for the first time, they can tell whether or not you're being authentic. It is important to be real and genuine; certain and established.

The industry is changing so real conversations are far more appreciated and valued. than forced, or faked conversations.

*tip*

## 2 Be confident

People want to be sure that you're legitimate and established. They want to trust you and feel comfortable so it is important that you stay confident in yourself, your ideas, your brand, etc.

"Think like a queen. A queen is not afraid to fail. Failure is another stepping stone to greatness."

*Oprah*

### *tip* **3** **Be calm**

We all have our own energy and people can read that. It's important to remain calm and collected. Try to tap into your inner calmness and let that resonate outwards.

### *tip* **4** **Observe and be present**

If you are speaking with someone, listen to what the person is sharing with you. If you want to see how you can bring value to them you need to listen and be present with what is being said. Observe how they talk about certain things and be willing to hear what they have to say.

### *tip* **5** **Bring Value**

Assess what the person said when you were speaking and think about how you can bring value to that partnership.

# CURRENTLY *happening in life...*

**Month:**



[ ]

**LOVING**

[ ]

**EATING**



[ ]

**THINKING**



[ ]

**GOING**

[ ]

**MAKING**

[ ]

**READING**



“

" I love the person  
I've become  
because I fought to  
become her"

HAVE LESS STRESS  
*Kaci Diane*

”

# CURRENTLY *happening in life...*

**Month:**



**HEARING**

**BUYING**



**CELEBRATING**

**SEEING**



**DOING**

**WEARING**



# THANK YOU

Thank you for supporting The Modern Day Wife by purchasing this workbook. We hope that you found the tips from Tricia to be both helpful and motivating. Our hope is that these small tips will inspire you and help you in your career. Remember that taking the small steps now will help you reach your long term goals. We can't wait to see you shine!



"CONFIDENCE IS THE ABILITY TO FEEL BEAUTIFUL WITHOUT NEEDING SOMEONE TO TELL YOU."

*Nandy Hale*